

Monica E. Sampson

STAGE & SCREEN ENTERTAINER, JOURNALIST, & MULTIMEDIA STORYTELLER



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EDUCATION

ARIZONA STATE UNIVERSITY / EXPECTED GRADUATION: MAY 2018

Walter Cronkite School of Journalism & Mass Communication / Phoenix, AZ

B.A in Journalism & Mass Communication

Pre-Law Minor

Herberger Institute for Design & the Arts / Tempe, AZ

B.A. in Theater

EXPERIENCE

SOCIAL MEDIA DIRECTOR

Scottsdale Neighborhood Arts Place / 08/2015 - present

- Enhanced engagement, storytelling & social media presence of non-profit arts organization

REPORTER

Cronkite News / 08/2017 - 12/2017

- Fronted, shot, edited, & wrote news packages
- Filmed breaking news stories in arts/education beat, received 1-3k views

COMMUNICATIONS COORDINATOR

Junior States of America / 03/2017 - 12/2017

- Managed all social media platforms for a national non-profit organization with 13k daily responses
- Created daily posts, stories, & imagery

ANCHOR / DJ / ASSISTANT NEWS DIRECTOR

Blaze Radio, 1330 A.M. / 08/2014 - present

- Managed news department & station staff
- Performed live weekly entertainment news
- Hosted weekly morning DJ show "Mojo in the Mornings"
- Mixed and edited music shows/segments

NPR PRODUCTION INTERN

NPR's Phoenix KJZZ, "THE SHOW" / 04/2017 - 09/2017

- Wrote, edited & produced original, long-form stories that aired on NPR

WRITER / DIRECTOR / ON-SCREEN TALENT

"Unboxing: What it means to be a Jewish Millennial In America" / 08/2016 - 08/2017

- 120-min. original documentary
- Received a trip to Israel as the recipient of the Joan Memorial Frazier Award for Judaism and the Arts

HOST

The Intel International Science and Engineering Fair / 05/2017

- Hosted and MC'd an event live for thousands of participants

MASTER OF CEREMONIES

Grub Hub / 04/2017

- Improvised giveaways, interacted with audience of thousands

INTERN

Right This Minute / 05/2015 - 08/2015

- Created/directed packages, found content, assisted a nationally syndicated entertainment news show

SKILLS

STUDIO

Live reporting, audio/camera operation, tech directing

THEATER

Directing, stage management, script & play writing, costume/makeup/set/prop design, lighting/audio construction & operation

DIGITAL

Adobe Indesign, Audition, Premiere Pro

ACHIEVEMENTS

Festival of Lights Parade / Phoenix, AZ
Host

Junior States of America
'Best Speaker' Award

Blaze Radio, 1330 A.M.
'Best Producer' Award

Arizona State University
New American University Scholar